



September 20, 2010

Michael Smith
Smith Business Solutions
2899 East Big Beaver Rd., Suite 342
Troy, MI 48083

Dear Michael,

We have just finished our "Store Closing Sale" with your company and I wanted to take a moment to thank you for all your help. Theron Leekley was the manager that ran my sale and he was a delight to have part of our team during the process. It was a difficult decision to close our second location and I was concerned about the profit margin, product mix gaps and staffing but Theron made this very easy.

During our sale we did slightly more business than the prior years' numbers and nearly half the business of our best year in that location, all this at a 44% margin. We mixed in lines, new staff and were able to maintain our strong reputation in the community during the whole sale. Theron was very instrumental maintaining margin, product quality, and our community reputation. He handled all the advertising, staffing and customer relations.

I am very pleased with my experience and would recommend Smith Business Solutions to any retailer that wants remarkable success with any promotion they are planning.

Sincerely,

A handwritten signature in black ink that reads "B - Bil".

Brett Baisden

Fine Western Furniture and Lighting

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